

# SHIP *Media Plan* MANAGEMENT 2020 INTERNATIONAL



OUR READERS, **YOUR** CUSTOMERS



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[www.shipmanagementinternational.com](http://www.shipmanagementinternational.com)



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Your number one website for up-to-the-minute news, views and comments about the fast-moving world of shipmanagement and shipowning. Get great access to a number of free articles and features that readers can enjoy, updated every day.

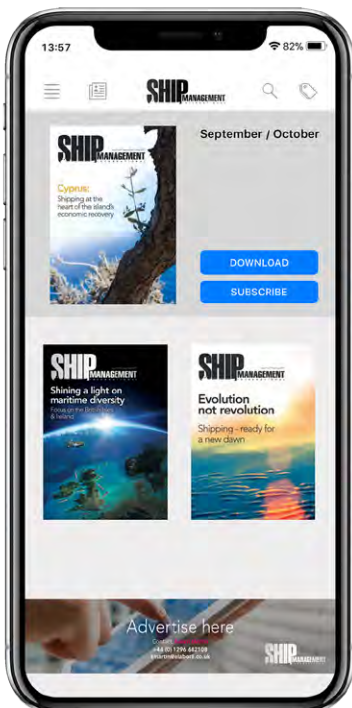
All of the past issues of Ship Management International are available to download to any device straight from the website. And subscribers to the magazine can read the latest issue minutes after it has been published. By advertising your message on its pages, you are guaranteed to reach the industry's decision makers.

- 1 Top Banner Size **£800** per month  
468 x 60px
- 2 Large Box Size **£700** per month  
250 x 200px



**BOOK NOW**

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How better to read your regular issue of Ship Management International than on your phone or tablet. We have introduced the latest App technology to make your reading time the exciting interactive experience it should be. Available to download on all Apple and Android devices, now you can access Ship Management International on the move.

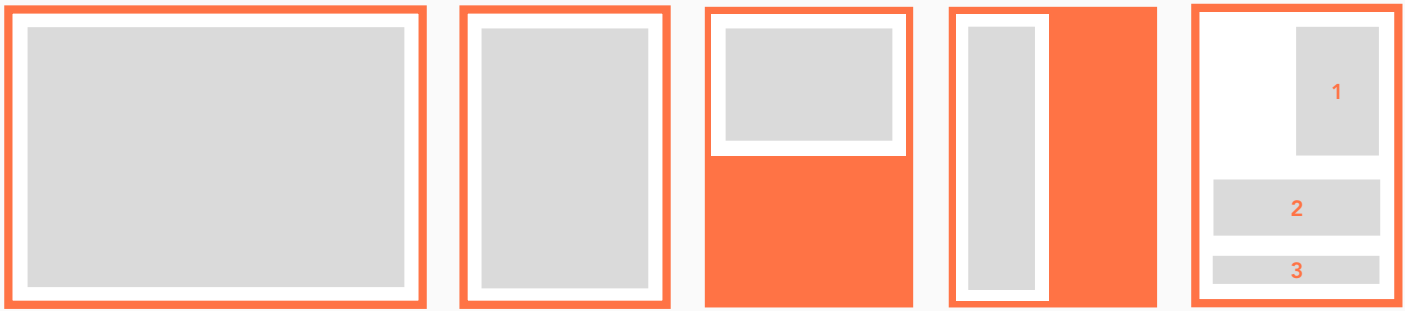


**BOOK NOW**

Updated with the latest issues, you can get to grips with all in-depth interviews and regular features that are covered throughout the year. The App version of Ship Management International is designed to sit alongside the printed version and as with its hard copy cousin, there are plenty of advertising and marketing opportunities available.

- Footer Size **£1000** per 2 months  
1378 x 300px
- Splash Screen Size **£2500** per 3 issues  
768 x 1024px

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Double Page

Full Page/Covers

Half Page  
horizontal

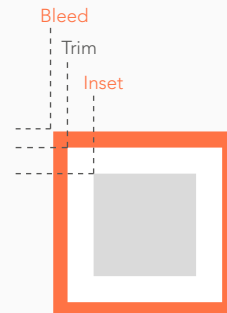
Half Page  
vertical

1 - Quarter Page  
vertical  
2 - Quarter Page  
horizontal  
3 - Banner 1/8

3mm Bleed Trim Inset

## Advertising sizes (mm) Supply Full Bleed or Inset

Ad size	Orientation	Full Bleed	Trim	Inset
Double Page	Horizontal	426 x 303	420 x 297	384 x 264
Full Page/Covers	Vertical	216 x 303	210 x 297	174 x 264
Half Page	Horizontal	216 x 151	210 x 145	174 x 130
Half Page	Vertical	108 x 303	105 x 297	85 x 264
Quarter Page	Horizontal	n/a	n/a	174 x 65
Quarter Page	Vertical	n/a	n/a	85 x 130
Banner 1/8	Horizontal	n/a	n/a	174 x 35



Video Advert **New for 2020 - contact Karen Martin**

### Advertising rates

Ad size/position	Per Issue*
Double Page	GBP <b>5,000</b>
Back Cover	GBP <b>3,500</b>
Inside Front/Inside Back Cover	GBP <b>3,200</b>
Full Page	GBP <b>3,000</b>
Half Page	GBP <b>1,600</b>
Quarter Page	GBP <b>800</b>
Banner 1/8	GBP <b>400</b>

Discounts are available for multiple advert bookings

\* All prices excluding VAT

### Supplying your artwork

We only accept digital artwork for all advertising.

Please supply in one of the following ways:

**Email** Artwork under 15MB in size can be emailed to: [smi@elabor8.co.uk](mailto:smi@elabor8.co.uk)  
If your artwork is too large to email it can be uploaded to a file sharing service, for example Dropbox.

**Images Artwork** may be supplied in a flat image format such as TIFF (.tif), Photoshop PSD (.psd) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.

**PDF** When supplying artwork as a PDF please make sure the Distill settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

**Non Acceptable Formats** Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker files. We do not accept artwork as film separations.

#### Disclaimer

Supplied files must meet the size and format specifications within this document. Additional work to unacceptable files will be charged at GBP 90 per hour (GBP 90 min charge). Customers will be informed before any such work is carried out. The accuracy of supplied artwork remains the customer's responsibility. We will not accept liability for content accuracy if printed proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data that does not correspond with our specifications.

#### Advert Design

We can assist you with your artwork - design or amendment - prices on request.

#### Cancellations

Bookings will be charged in full if cancelled less than 3 weeks prior to publication.

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